

News Release

February 7, 2025

Integrated BASF offer showcased at Fruit Logistica

- **Innovations from conventional and biological crop protection, digital solutions and vegetable seeds demonstrating a commitment to enhancing the entire value chain**
- **Seed solutions on display included a diverse range of high-tech and mid-tech tomato varieties resistant to ToBRFV, expanding from 25 to 30 varieties with 5 new launches in 2025**
- **Participation in the Fresh Produce Forum highlighted the importance of innovation and partnerships in building a sustainable future for agriculture**

Nunhem, the Netherlands, February 7, 2025 - BASF's Agricultural Solutions business presented its integrated offer at Fruit Logistica in Berlin from February 5–7, 2025. The colleagues from Crop Protection, xarvio Digital Farming Solutions, BioSolutions and BASF | Nunhems, the group's vegetable seeds company, demonstrated how their diverse expertise comes together to provide growers and partners along the value chain with a comprehensive product offering and services.

“Our presence at Fruit Logistica illustrates our commitment to thinking holistically and connecting with all players in the food value chain to jointly turn opportunities into innovative solutions that ensure a responsible food supply,” said Johannes Weimer, Vice President Crop Systems Fruit & Vegetables.

Innovative solutions for responsible food supply

At the booth, BASF showcased a diverse range of mid-tech and high-tech tomato varieties resistant to Tomato Brown Rugose Fruit Virus (ToBRFV), including Vitalion, a premium cherry tomato on the vine. “Our expanded portfolio reflects our

dedication to providing growers with resilient varieties that not only meet market demands but also thrive in the face of climate challenges,” stated Maximilian Becker, Senior Vice President BASF | Nunhems. In 2025, BASF | Nunhems will offer over 30 resistant tomato varieties, underscoring the company’s commitment to providing effective solutions for the pressing challenges faced by the industry.

In addition to tomato innovations, the booth featured Finstar, a sweet and crunchy lettuce grown on water with a long shelf life, Kikaya, a groundbreaking galia melon equipped with a ripeness indicator for optimal harvest timing, and Sunions, the revolutionary onion variety that eliminates tears.

From a digital perspective, BASF announced the strategic global expansion of [xarvio® FIELD MANAGER](#) into horticulture, increasing the platform’s capabilities for optimizing the cultivation of selected fruits and vegetables. The phased platform expansion will begin in late 2025 with the addition of wine and table grapes in key markets including France, Italy, Spain, and Türkiye. From 2026, tomatoes and potatoes are expected to be included, broadening xarvio FIELD MANAGER’s reach to service growers in other countries.

Connecting for Greater Value – at the booth and on stage

At the Fresh Produce Forum, Gustavo Palerosi Carneiro, Senior Vice President for EMEA & CIS at BASF Agricultural Solutions, delivered an inspiring keynote emphasizing the company’s mission to build a sustainable future for agriculture. He highlighted the critical role of innovation, collaboration, and advanced technology in addressing the profound impacts of climate change on global food systems.

BASF offers farmers key tools to tackle global challenges through:

- **Climate-Resilient Crops:** Developing fruit and vegetable varieties that can withstand high temperatures, water shortages, and evolving diseases, ensuring robust food production in extreme climates.
- **Innovative Crop Protection:** Promoting integrated pest management with sustainable solutions like Axalion® Active, Revysol® Active and biologicals such as Serifel® and Velifer®, while minimizing environmental impact.

- **Integrated Ecosystems:** Utilizing the xarvio® digital farming platform to provide data-driven tools that help farmers optimize yields and enhance environmental sustainability.

About BASF's Agricultural Solutions division

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €900 million in 2023, we continue to invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit <https://agriculture.basf.com/global/en> or our social media channels.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.

About xarvio® Digital Farming Solutions – a brand by BASF Digital Farming GmbH

xarvio® Digital Farming Solutions is at the forefront of the digital transformation of agriculture, optimizing crop production. Its products, xarvio® FIELD MANAGER and xarvio® HEALTHY FIELDS, use an advanced crop modelling platform to provide independent, timely and field-specific agronomic advice. xarvio's proven technology consistently delivers measurable benefits for farmers, helping them to produce crops more efficiently, sustainably, and profitably. More than 120,000 farmers and consultants worldwide have signed-up for xarvio® FIELD MANAGER, setting-up a field area greater than 20 million hectares. For more information, please visit www.xarvio.com or any of our social media channels.