

Partnering with Mini Watermelon Producers to bring a comprehensive portfolio to the market

Innovations To Meet Market Needs

As the demand for minis keeps growing, BASF | Nunhems will continue to develop new and improved varieties that bring strong yield potential, disease resistance, vivid red flesh, high brix and Micro-pips to meet the needs of growers, retailers and consumers.



Prelita – NUN 32005 WMW

Prelita is a crimson mini-seedless watermelon variety targeting early-season production. Early fruit set and strong yield potential allow for quicker return on investment. Prelita personifies all the key elements of our new portfolio: yield potential, disease resistance and strong vines, deep red flesh and Micro-pips.

- Early maturity
- Disease Resistance (IR) – Fon: 1



Bolita – NUN 31814 WMW

Bolita is a crimson mini-seedless watermelon variety targeting main season production. Like Prelita, Bolita captures all the key elements of our new portfolio: strong yield potential, dark red flesh and Micro-pips.

- Disease Resistance (IR) – Fon: 1



Ladybelle

Ladybelle is a unique offering to mini growers. This mini seedless sugarbaby watermelon has a distinct dark green rind and delivers visual appeal and flavor to your retailers.

- Early maturity
- Potential opportunity for a distinctive retail partnership

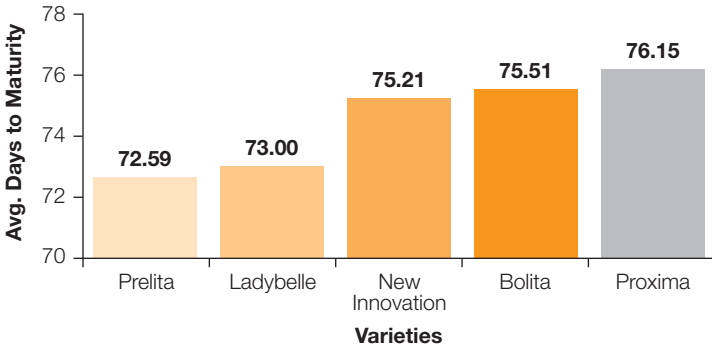


New Innovation – Expected Launch 2026

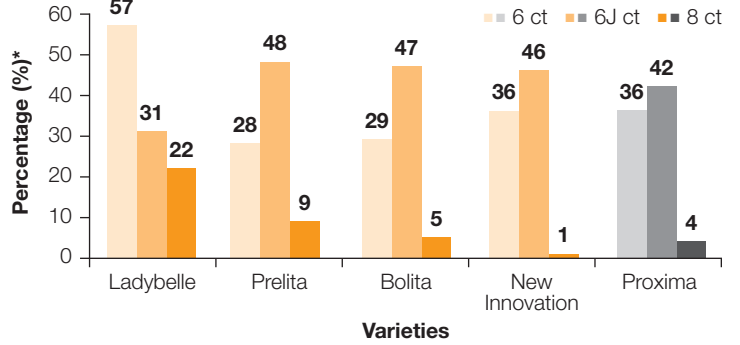
Expected to launch in 2026, this crimson main season mini seedless watermelon will bring additional firmness providing growers with shipping flexibility to meet their export needs. This new innovation also delivers several of our key portfolio elements: strong yield potential and brix, disease resistance, and bright red flesh.

- Firmness and holdability in the field
- Disease Resistance (IR) – Fon: 1

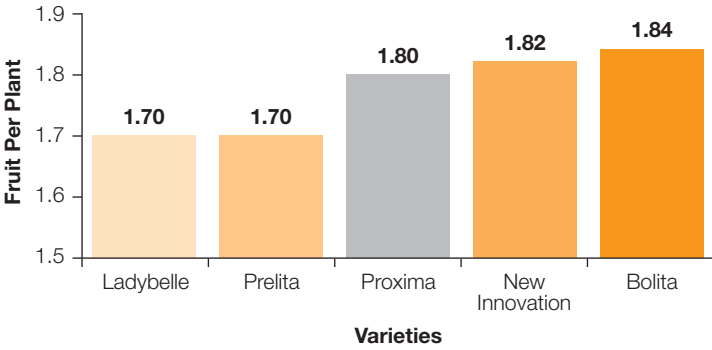
Days to Maturity



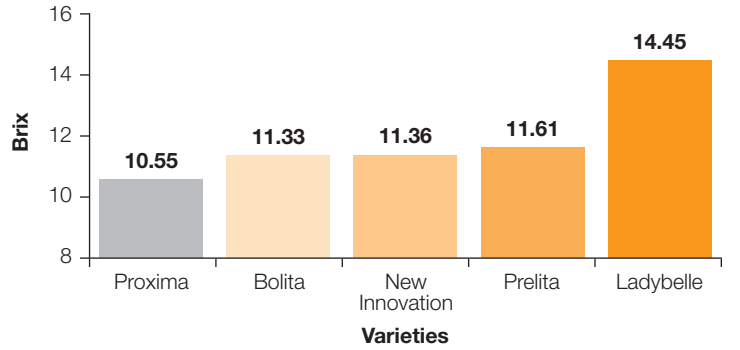
Variety Sizing



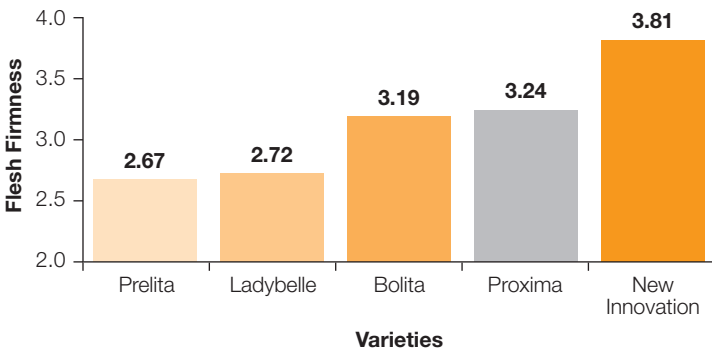
Fruit Per Plant



Brix



Flesh Firmness



“**Bolita’s yield matched Proxima almost exactly, but its internal quality was more consistent, firmer, and it consistently produced a beautiful round shape. Plus, Bolita was ready to cut 7-10 days earlier than Proxima.**”

— CODY P. MURRAY, KENTUCKY

*Percentage of fruits classified in the selected class per variety (across trials).

Internal BASF | Nunhems trials evaluated over the course of two years (2023 & 2024, n=18). Trials conducted in cooperation with key US mini producers (States include: FL, GA, IN, TX and CA). Proxima is a product of Origene Seeds™.

nunhems[®]

BASF
We create chemistry



Scan this code to learn more about our watermelon mini portfolio.

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