

# S7210

## Long Day Onion



### Tearless and Sweet

S7210 is a long-day yellow onion that is an early season variety at around 105 days. The variety is suitable to be grown under drip or furrow/flood irrigation. As a tearless and sweet onion, it has excellent eating qualities.

#### DATA & INSIGHTS

Maturity	About 105
Bulb Size	Large-Jumbo
Skin Color	Light Brown
Storage Months	6 – 8
Bolting Tolerance	Fair
Percent of Single Centers	Very High

Unique tearless quality

Sweet, mild, and crunchy flavor

Consumer preferred 5:1 compared to competitors<sup>2</sup>

Learn more about why consumers love S7210:



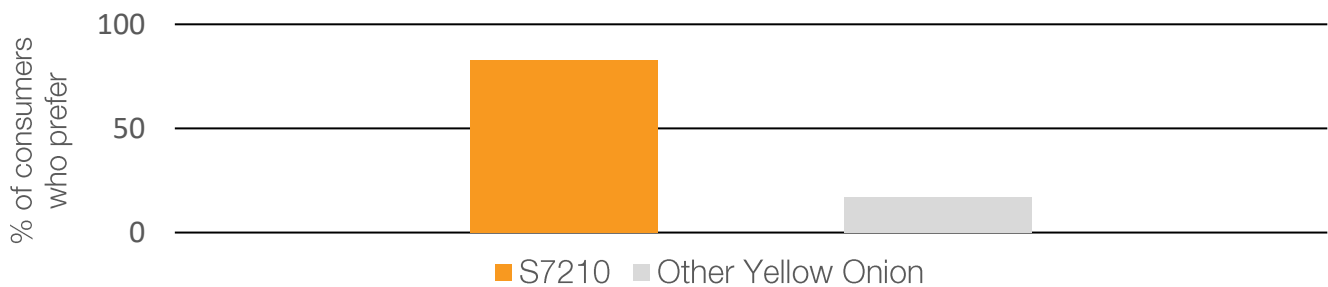
<sup>1</sup>Customer survey gathered from 150 heavy purchasers of S7210 and 150 occasional purchasers of S7210. Study done by 84.51°, April 2022

<sup>2</sup>Comparison data gathered from 100 consumers ages 18–65 who prior to testing, expressed an irritating reaction to onions when chopped. Study done by The Ohio State University, November 2016

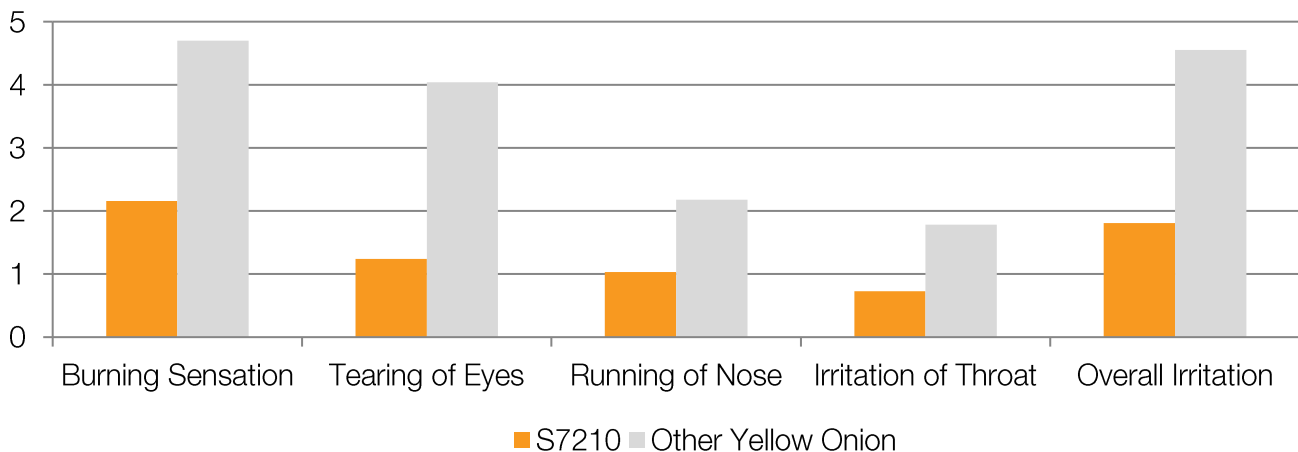
# S7210 Performance

S7210 outperformed other sweet onion varieties, causing less eye irritation, nasal congestion, throat irritation, and overall irritation.<sup>2</sup> Tearlessness is an important factor for both first-time and repeat purchases of S7210. More than a quarter of polled customers purchased S7210 due to its tearlessness.<sup>1</sup>

## Customer preference<sup>2</sup>



## Onion characteristic scoring<sup>2</sup>



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